

# YOUTH & TOBACCO

## Tehama County : Corning

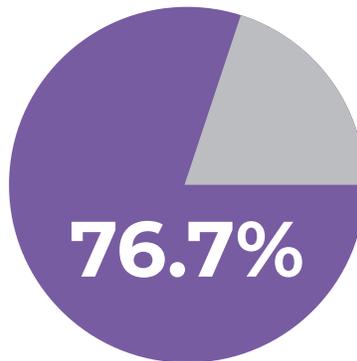
### 20 RETAILERS

in Corning sell tobacco



### 2 SMOKE SHOPS

in Corning



Stores with flavored tobacco products

The Tobacco Industry

**AGGRESSIVELY**

**DISCOUNTS**

**FLAVORED CIGAR**

**AND CIGARILLOS**

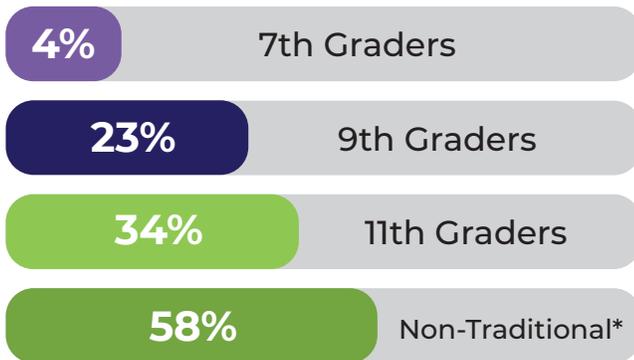
in **PREDOMINANTLY**

**HISPANIC/LATINO**

**NEIGHBORHOODS**

to hook new customers

### Youth who have ever used electronic cigarettes



\*(continuation, community day, and other alternative school types)

### Stores with ELECTRONIC SMOKING DEVICES



### Youth who use tobacco



### Stores in low income areas that sell tobacco products



### Hispanic/Latino youth tobacco use prevalence

(including all tobacco products, e.g. cigarettes, vapes, other tobacco products)

13.5%

### Hispanic/Latino inspired flavors

- » Horchata
- » Tres Leches
- » Mexican Fried Ice Cream
- » Churro
- » Dulce de Leche



#### Contact

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#### References

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