

# YOUTH & TOBACCO

Glenn County : Orland

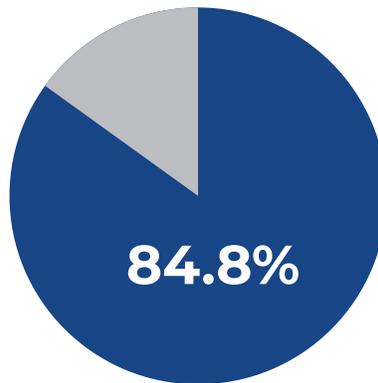
## 16 RETAILERS

in Orland sell tobacco



## 1 SMOKE SHOP

in Orland



Stores with flavored tobacco products

The Tobacco Industry

**AGGRESSIVELY**

**DISCOUNTS**

**FLAVORED CIGAR**

**AND CIGARILLOS**

in **PREDOMINANTLY**

**HISPANIC/LATINO**

**NEIGHBORHOODS**

to hook new customers

## Youth who have ever used electronic cigarettes

10%

7th Graders

11%

9th Graders

19%

11th Graders

40%

Non-Traditional\*

\*(continuation, community day, and other alternative school types)

Stores with **ELECTRONIC SMOKING DEVICES**



57.6%



Youth who use tobacco



Stores in low income areas that sell tobacco products



## Hispanic/Latino youth tobacco use prevalence

(including all tobacco products, e.g. cigarettes, vapes, other tobacco products)

13.5%

## Hispanic/Latino inspired flavors

- » Horchata
- » Tres Leches
- » Mexican Fried Ice Cream
- » Churro
- » Dulce de Leche

*Si Se Puede*  
CALIFORNIA HEALTH COLLABORATIVE

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### References

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3. The Story of Inequity: Hispanic/Latino. (2018). Retrieved from <https://tobaccofreeca.com/story-of-inequity/hispanic-latino/>