

“Empowering Merced County residents to achieve a healthier lifestyle and tobacco-free environments”



Merced County ACCT Coalition

Quarterly Meeting Minutes

When: March 12, 2019 | 11:00AM – 1:00PM
Location: Merced County Office of Education - Clark Conference Room
632 W 13th Street, Merced, CA 95341
Attendees: 30 Attendees

Attendance

Presenters (4)

Tashelle Wright: UC Merced Graduate student, Jazmine Kenny: UC Merced Graduate student, Evi Hernandez: CHC, Stephanie Gonzalez: CHC-Merced County Tobacco Control Program.

Coalition Chairperson

Tashelle Wright: UC Merced Student (CC)

Coalition Vice Chairperson

Jazmine Kenny: UC Merced Student (CVC)

Outreach Subcommittee Lead

Jerome Raspberry Jr: United Way (OSL)

Media Subcommittee Lead

Sarah Alnahari: UC Merced Student (MSL)

Merced County Tobacco Control Program (MCTCP) Staff Present

Evi Hernandez: Project Director (PD)

Patrik White: Youth Coordinator (YC)

Stephanie Gonzalez: Program Manager (PM)

Maria Galvan: Community Engagement Coordinator (CEC)

Members Present (15)

Belle M. Vallador: Healthy House Within a MATCH Coalition, Brittany Cotta: Mercy UC Davis Cancer Center Dignity Health, Bao Xiong: CHC-API PACT, Christopher Jensen: Behavioral Health and Recovery Services, Eugene Drummond: City of Merced, Helidee Milan: Livingston Community Health, Irene De La Cruz: Entre Amigos/Between Friends Publication, Jailene Gutierrez: Congressman Jim Costa representative, Jennifer Acidera: CHC-Unidos Por Salud, Jose Diaz: Golden Valley Health Centers, Lorely Chavez: Alliance to Community Research and Development, Morelia Marines: CHC-Unidos Por Salud, Nancy Tapia: Merced County Department of Public Health, Salvador Vazquez: MCOE-Migrant Education Program, Sue Emanivong: Healthy House.

Guests Present (4)

Amanda Punzalan: UC Merced Educator, Der Lee: UC Merced Peer Educator, Alina Torres: California Health Collaborative-API PACT, Karla Zavala: UC Merced Student Intern.

Minutes

Meeting Call to Order: Approval of Minutes

1st motion: Prevention Specialist – Merced County Behavioral Health and Recovery Services

2nd motion: Project Coordinator – Healthy House Within a MATCH Coalition

Unanimous vote: Meeting moves forward

Time: 11:03

Welcome and Introductions

Merced County Tobacco Control Program (MCTCP) - Updates by Program Manager (PM)

1. TRL with provision to eliminate the sale of flavored tobacco products in the city of Atwater; presenting at the Atwater city council meeting in April for an educational presentation
2. Los Banos (LB): working on implementing smoke free outdoor areas – working with the youth coalition. Program youth coordinator created this youth group in LB and they are getting ready to attend youth quest
3. Welcoming new community engagement coordinator to the program

Merced County Department of Public Health (MCDPH) - Updates by Health Education Specialist (HES)

1. Department of justice grant – recently received; work will begin. Some areas of focus include:
 - i. Tobacco sting operations in Merced
2. In April – beginning the collaboration with MCTCP. MCDPH is subcontracted under the MCTCP
 - ii. Working on tobacco retail license (TRL) in Merced
3. MCDPH has been able to attend and collaborate with MCTCP and join in on the youth coalition meetings in Merced

Golden Valley High School: HES attended an educational presentation on vapes presented by school staff - “one of the best presentations I had ever seen from an educator’s perspective.” – HES

Questions: For the decoy operations; where are you going to be conducting those?

HES – “All over the county.”

As far as law enforcement, you will be working with them?

HES – “Sure, sure.”

Presentation: California Health Collaborative (CHC)

The CHC Program Director (PD) presented on the CHC, providing more information about this nonprofit organization founded in 1982. There are three tobacco control programs under the CHC.

- i. All 3 - Funded by the California Department of Public Health
- ii. All 3 - Serve Merced County

1. MCTCP: Local Lead Agency – Presented by PM of MCTCP

Focus: Tobacco Retail Licensing, Tobacco-free outdoors, & youth engagement

- Youth Engagement – YouTube mini-series created by the Merced Youth Coalition Please visit:

<https://youtu.be/hbBAUUTrThk>

2. Unidos Por Salud: competitive grantee – Presented by PM and Community Engagement Coordinator (CEC) of Unidos Por Salud

Focus: Reduce sales of flavored tobacco products around school & in youth sensitive areas

- CEC jurisdiction is Dos Palos

3. Asian/Pacific Islanders Partners & Advocates Countering Tobacco (API PACT): competitive grantee – Presented by PM of API PACT

- API PACT jurisdiction is Livingston
- First youth coalition meeting starting (03/12/19)

Focus: Reduce sales of flavored tobacco products around school & in youth sensitive areas

Presentation: ACCT Coalition

The MCTCP PM provided a presentation on the ACCT Coalition

- The MCTCP contains a community engagement component which is how the ACCT Coalition was established in 2010. Formally known as the Merced County Tobacco Control Coalition.
- Serves as an advisory board for the MCTCP

ACCT Coalition Members Concerns

The “right” people are not at the “table”: Those with funding sources and more power to get across to our youth are not present at our coalition events.

- How can we overcome this obstacle: It is agreed upon that individuals are missing at the “table”. MCTCP staff have done their best in inviting these individuals to ACCT Coalition events and reaching out to them, however, many times we don’t receive the support that we hoped for
- It is highly encouraged that coalition members get involved and invite those individuals to attend coalition events and form part of our discussions
- Merced Police Department Representative: “Although we have individuals missing, it is important to showcase that who IS present is enough to create change.” Waiting on folks to show up, you’re just going to be waiting on folks to show up.”
- CHC – PD: reiterate, we cannot, out of caution, reach out as funded staff and offer services and education because we would be putting our contract in jeopardy. As a community led coalition, we have the power to go out and invite these individuals and advocate for the coalitions goals. Staff is able to provide up to date information and the tools needed for coalition members to go out and invite these individuals

Presentation: Healthy Stores for a Healthy Community (HSHC) Campaign

MCTCP PM presented on (HSHC)

- To improve the health of Californians through changes to the retail environment
 - Going out to retail stores and collecting data regarding tobacco, alcohol, condoms & food
 - In Merced County there are 152 Stores to be surveyed
 - The dates for the trainings will be distributed

“Empowering Merced County residents to achieve a healthier lifestyle and tobacco-free environments”

Presentation: Tobacco Retail Licensing (TRL)

ACCT Coalition Chair presented on TRL’s

- i. TRL’s are a way to reducing illegal tobacco retail sales to minors
- ii. All tobacco retailers are required to obtain a license and renew it annually
- iii. TRL’s are one of the goals for both the ACCT coalition & MCTCP

Coalition Members: Updates

- i. Merced County Behavioral Health & Recovery Services – Prevention Specialist: Update
 - i. Youth 2 Youth Conference – Elevator Speech at Golden Valley High School
Saturday, April 6th: 8:30am-9pm
 - ii. Students from 6th-12th grade: 14 workshops teaching youth about current issues, services, and programs in Merced County
- i. Mercy UC Davis Cancer Center – Social Worker: Update
 - i. Smoking cessation classes available at the Cancer Center – the next round starts in April
 - ii. It is recommended to join for the full course which are the four classes in each month: January, April, July and November (attendees should plan to come for four consecutive Tuesday’s and then graduate)
 - iii. For more information please call: (209)564-3669
- i. Healthy House Within a MATCH Coalition -
 - i. Lao New Year Celebration: April 13th
 - ii. Non-profit vendors can table for no charge; other vendors must pay a \$25-\$75 fee depending on the space
- i. Merced Police Department – Community Liaison: Update
 - i. New chief – brings a lot of new officers and opportunities to work with/partner with the community: great way to get people connected to your cause through the police department
 - ii. They have a youth group (about 50 youth) – great group to access: contact () if he can help he will
- i. United Way – EITC Outreach Coordinator: Update
 - i. leprechaun pot of gold (POG)Chase – looking for teams of 8
 - ii. \$250 registration fee – 2 teams canceled: these spots are open and free
- i. ACCT Coalition – Chair & MCDPH – Health Education Specialist: Update
 - i. Oral Health Meeting – April 13th from 11am-1pm at the MCDPH
 - ii. Discussing oral health in schools and working with schools

Meeting Adjourn

Coalition Chair request move to be adjourned

1st motion: MCTCP - PM

2nd motion: Unidos Por Salud - PM

Unanimous vote: Meeting Adjourned

Time: 12:57pm

** For more information on any of the topics listed above, please contact us.*

1903 G Street • Merced, California 95340-2133 • Phone (209) 725-8240 • www.healthcollaborative.org