



MERCED COUNTY

**ACCT Coalition**

A Community Counteracting Tobacco

# Continuing the Momentum: Understanding our Strengths & Weaknesses

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## **Strengths:**

- MCTCP – approach
  - Team approach – they work more as a group collaboration example: planning the meetings, it is a team effort instead of just one person deciding everything
- CHC – MCTCP – the youth coalitions
  - The youth coalitions are successful
    - It would be great for Patrik (youth coordinator) to provide a brief presentation to different youth organizations through the County and to the ACCT Coalition
      - How are you so successful – what are you doing, steps?
- MCTCP program communication

## **How we can grow:**

Engagement, participation of coalition members can better with attending community events and other engagement opportunities

Coalition member's involvement - take advantage of the opportunities provided/announced to coalition members – take part, attend meetings, city council, etc.)

Giving our part as members –

- Make sure we as coalition members are involved with the coalition and assist in planning, communicating, and replying to other coalition members, the Executive Board & program staff

Meeting improvement:

- Continue with the training opportunities provided to coalition members

Action Items:

- Set our future goals “next time we meet, what our goals are”

\*\*\*Add different initiatives within tobacco control to agenda

- Add program update section on agenda for other tobacco control programs to provide an update aside from the coalition member updates section already on the agenda

\*\*\*Self-sustained coalition\*\*\*

Idea – have coalition partner – tag-team to attend a city council meeting (hold each other accountable)