



# NEWSLETTER



## Happy Holidays!

Wishing you all a joyful and peaceful holiday season. We look forward to continuing our work together in the new year!

## Community Events

The Si Se Puede team has made significant progress in the Gridley community by partnering with local agencies to host impactful events. At the Día del Campesino, we collected 60 letters of support for the adoption of a tobacco

retail license in the city of Gridley. Additionally, on 11/02/24, we partnered with Northern Valley Catholic Social Services and Las Catrinas to celebrate Día de los Muertos at Nick Daddow Plaza in Gridley, and also participated in Orland's Día de los Muertos festivities.

## Join Our Advisory Board

We're looking for passionate professionals and community members to join our Advisory Board and help combat tobacco use while building community engagement. Your insights can shape health policies and drive prevention efforts. To get involved, email [kisilva@healthcollaborative.org](mailto:kisilva@healthcollaborative.org).





## PUBLIC OPINION SURVEYS

Earlier in November, the Si Se Puede team finished gathering public opinion surveys in Orland and Gridley, and the results are in! Here is what we learned from respondents in the community:

### Orland

- ❄️ 63% strongly agree that tobacco litter is a problem in the community.
- ❄️ 93% support a local policy that requires store owners to have a local license to sell tobacco.

### Gridley

- ❄️ 54% strongly agree the community has been negatively impacted by smoking, vaping, or other tobacco use.
- ❄️ 81% support a local policy that requires store owners to have a local license to sell tobacco.

The results of the public opinion survey will be discussed in further detail at the next advisory board meeting. Keep an eye out for an email with details about the meeting in the new year—we look forward to collaborating with you and working together on the next steps.



## STRENGTHENING POLICIES

Another big step was taken to hold Big Tobacco and tobacco retailers accountable for selling illegal flavored tobacco products in California. Assembly Bill (AB) 3218 was signed into law, along with Senate Bill 1230. These bills strengthen the decision made by California voters to protect kids by ensuring illegal flavored tobacco products stay off retail shelves.

### Key bill highlights:

- ◆ Requires tobacco and nicotine manufacturers and importers to submit a list of their products and provide proof that they are unflavored to the California Attorney General, who will establish and maintain an official Unflavored Tobacco List by December 31, 2025.
- ◆ Prohibits the sale of products not listed on the Unflavored Tobacco List – whether it be in stores, online, or via delivery services.
- ◆ Imposes additional penalties for any seller violating the law and give the @cdtfa and local law enforcement the authority to seize illegal flavored tobacco products from retailers and wholesalers.
- ◆ More clearly defines “flavored” tobacco
- ◆ Expands the definition of “nicotine” to include synthetically-derived nicotine, ensuring many products that have been introduced to sidestep the law are captured.





# Cessation Resource

The holiday season, with its stress and social gatherings, can make it even more difficult for people to resist the urge to smoke. Whether it's the pressure of holiday preparations or the desire to fit in at parties, these triggers can increase smoking behavior. However, there are resources available to help. Programs like Kick It CA offer free cessation services, including counseling and support, to help individuals quit smoking and manage cravings. If you're struggling this season, reaching out to a support service can make all the difference in staying smoke-free.



## »» Services

[Telephone coaching](#)

[Self-help materials](#)

[Program free nicotine patches](#)

\*Free patches for qualified callers who are pregnant or caregivers of children ages 0-5, made possible by funding from First 5 California.



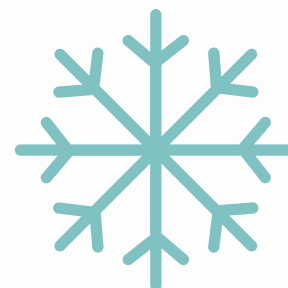
For more information visit: [www.kickitca.org](http://www.kickitca.org) or call: 1-800-300-8086

## »» Join Text Program

You must be 13 years or older to enroll. Message and data rates may apply. Message frequency varies. Text STOP at any time to opt out.

"QUIT SMOKING"  
TO 66819

"QUIT VAPING"  
TO 66819



**CHANGING HABITS IS  
HARD.  
BUT QUITTING IS  
POSSIBLE.**



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[kisilva@healthcollaboartive.org](mailto:kisilva@healthcollaboartive.org)

## THANK YOU COMMUNITY PARTNERS



GLENN COUNTY  
**HHSA**  
HEALTH & HUMAN SERVICES AGENCY

