



API PACT PROGRAM

Asian Pacific Islander Partners & Advocates Countering Tobacco



Who We Are

The Asian/Pacific Islander Partners & Advocates Countering Tobacco (API PACT) Program is a program of the California Health Collaborative. API PACT was created to support communities in addressing the negative impact that commercial tobacco has had on people, particularly populations such as the Asian American, Native Hawaiian, and Pacific Islander (AANHPI) communities who have been disproportionately impacted by the tobacco industry.¹



Service Area

API PACT serves AANHPI communities in the cities of Clovis and Livingston.



Our Voices Matter

Our community needs to tell our stories and share ideas about how to help keep families safe from the harms of tobacco. We can help keep our community healthy by working as partners with other AANHPI organizations and community members.



Youth Matter

Most people who become addicted to nicotine started using tobacco products before the age of 18.² Let's get our youth engaged as champions for their communities! Are you between the ages 13–17 and living in Clovis or Livingston? **Sign up today to be a part of our youth coalition!**



Reduce Availability of Tobacco

We want to help Livingston and Clovis learn about policy solutions that limit the sale of tobacco products or require tobacco retailers to obtain a license to ensure compliance with local business standards, reduce youth access to tobacco, and limit the negative public health effects associated with tobacco use.



Cessation Support

You don't have to quit alone. **There are free services available to help you work towards a tobacco-free lifestyle.**

Kick It California

Call **1-800-300-8086**

Visit **kickitca.org**

Text **"Quit Smoking"** or **"Quit Vaping"** to **66819**

Asian Smokers' Quitline

For more information, visit **www.asiansmokersquitline.org**

Chinese: **1-800-838-8917**

Korean: **1-800-556-5564**

Vietnamese: **1-800-778-8440**

Join us!

Contact us to find out more about how you can get involved:

apipact@healthcollaborative.org



California Health Collaborative

1680 West Shaw Ave

Fresno, CA 93711

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References:

1. Truth Initiative. Tobacco Use in the Asian American Community. <https://truthinitiative.org/research-resources/targeted-communities/tobacco-use-asian-american-community> [Accessed 6/2023]
2. U.S. Department of Health and Human Services. The Health Consequences of Smoking—50 Years of Progress: A Report of the Surgeon General. Atlanta: U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Office on Smoking and Health. 2014.