



# THE TOBACCO INDUSTRY HAS A KIDS MENU.

[FlavorsHookKids.org](http://FlavorsHookKids.org)



THIS MESSAGE PAID FOR BY THE  
DEPARTMENT OF PUBLIC HEALTH

## E-Cigarettes

- E-cigarettes are devices that use a battery to heat e-juice. It creates an aerosol that is breathed into the lungs.
- E-juice is a mixture of nicotine and chemicals that cause cancer and other health problems.
- Nicotine is highly addictive.
- E-juices are available in over 15,500 sweet flavors.
- Flavors improve the taste of tobacco products, making them more appealing.