

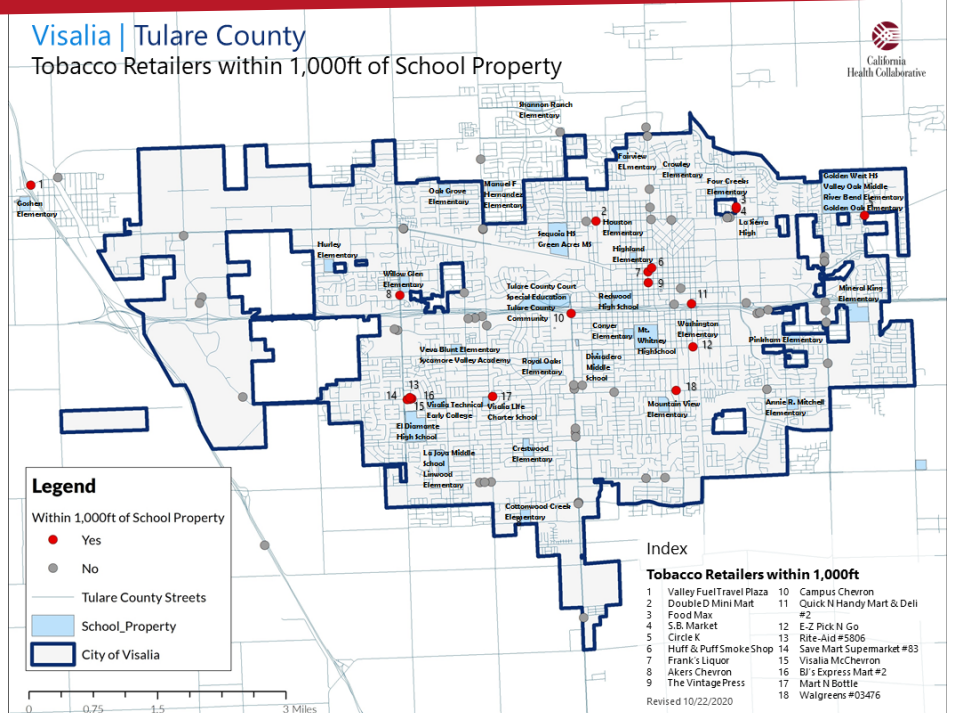
# Protect Visalia Youth

In Visalia,



**92% OF TOBACCO STORES**

near schools sell menthol or flavored tobacco products<sup>1</sup>



## Why Limit Flavored Tobacco Sales Near Schools?

↓ Reduces youth access to tobacco products and exposure to tobacco advertisements.<sup>2</sup>

✓ **89% OF VISALIA RESIDENTS** surveyed in **support** of a policy that restricts the sales of flavored tobacco products within 1,000 feet of schools and youth serving organizations.<sup>3</sup>

## What can be done?

Local governments have traditionally used zoning laws to promote health — for instance, by adding **Conditional Use Permits (CUPs)**, this gives governments an extra layer of oversight in controlling what type of businesses can exist in certain areas which can help to:

- **restrict the sale of flavored tobacco products** including menthol and electronic smoking devices;
- **limit retailer proximity** to areas populated by youth such as schools and parks;
- **limit the total number of tobacco stores** in your community;
- **require a minimum distance** between retailers;
- **and impose penalties on retailers** for selling tobacco to youth under 21 years old.<sup>4</sup>

For more information and possible solutions for your community, contact us:

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#### SOURCES

1. API PACT. *Tobacco Retailer Observation Results*. 2019
2. Henriksen L. Comprehensive tobacco marketing restrictions: promotion, packaging, price and place. *Tobacco Control*. 2012;21:147-53. McDaniel PA and Malone RE. 2011. "Why California retailers stop selling tobacco products, and what their customers and employees think about it when they do." *BMC Public Health* 11: 848.
3. API Pact. *Public Opinion Survey*. 2019
4. Counter Tobacco. Licensing, Zoning, And Retailer Density. <https://countertobacco.org/policy/licensing-and-zoning/#pane-osc-tabs-unique-id-1-5e6907df8996f> [Accessed 3/2020]